Ria Goyal

Human Centered Design & Engineering Student

EXPERIENCE

Student Researcher

Human Centered Design & Engineering, University of Washington Jan 2024 - Mar 2024 - 3 mon, Seattle

Conducted research on the impact of Al-generated art on human perception and creativity. Exploring participants' ability to differentiate between Al and human-created art in a blind study with 12-15 participants, utilizing surveys and interviews. Oversaw the entire research process from planning to data analysis.

Engineering Ambassador

College of Engineering, University of Washington

Sept 2023 - Current - 1 year, Seattle

Empower and inspire future generations of engineering students (K-12) through engaging presentations and interactive activities.

- Lead 10+ STEM related events throughout school year
- Teach K-12 students in the Washington area about Engineering majors & career paths

Website Designer

Web Impact Club, University of Washington

Jan 2022 - Jun 2022 - 6 mon, Seattle

Created a website for a minority owned Seattle based farm. Used Figma as a platform to create high-fidelity wireframes that captured stakeholders input along with information gathered through our own usability research.

EDUCATION

B.S. Human Centered Design & Engineering

University of Washington, Seattle

2021 - 2025

Minor in Business Administration



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Industry Knowledge

Product Design
User Interface
User Experience
Interaction Design
Wireframing
Design Research

Tools & Technologies

Figma, Photoshop, Illustrator, Adobe XD, Google Analytics

Other Skills

Java, Python, R, HTML

Languages

English (native)
Spanish (intermediary)
Hindi (elementary)

Social

riagoyal.com linkedin.com/in/ria-g